TVRO's 5TH BIRTHDAY PARTY!

1977
1978
1979
1980
1981
1982
1983
1984

Souvenir Program:
Nashville, Tn./5:45 PM/Monday September 3rd

BIRTHDAY PARTY!

Co-Sponsoring Tonight's Event Are:

1) Boman Industries
2) BR Satellite
3) California Amplifier
4) Channel Master
5) CSD/Coop's Satellite Digest
6) Delta/Draco
7) Intersat Corporation
8) Paradigm Manufacturing
9) Uniden Corporation
10) USS/Maspro

. . . and the first attempt at creating within the TVRO industry an independent 'awards program' to recognize the brilliance of some of our industry's leaders. The word **'Pioneer'** is perhaps overworked in TVRO; those who attended the first industry 'seminar' in mid-1979 believe **they** are pioneers; those who pay monthly dues to our trade association believe **they** are pioneers and anyone who learned how to spell 'TVRO' more than six months ago is sure he (or she) is also a pioneer!

Tonight's awards are for real Pioneers; with a capital 'P.' These are people who have made some technology breakthrough, or who have contributed of themselves in some regulatory/legal or 'attitude' area to create for all who followed a 'foundation.' These (Pioneer's) Pioneers are very special people because each has contributed something to the industry which has ultimately benefitted each and everyone now in the industry.

Tonight's awards are possible because of a group of present-day industry leaders who recognize the value in public acclamation of these 'Pioneers.' Ten firms are co-sponsoring this event, and each firm is sharing in the costs of making this event available to all in the industry. Each of those 10 hope that you agree that an awards program such as this is a positive, healthy sign of a growing and expanding industry and that you will help all of us to continue this awards tradition in the coming years.

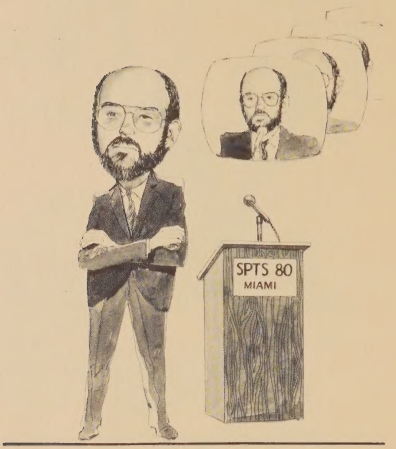
Welcome to TVRO's Fifth Birthday and we hope to see you back for our Sixth!

Robert Coleman, Traveler's Rest, South Carolina. Mr. Coleman 'pioneered' the concepts leading to (1) single conversion receivers (1979), (2) LNCs (1979), and (3) lower cost LNAs (1979).

AWARD Presented by:
David McClaskey, Intersat Corporation

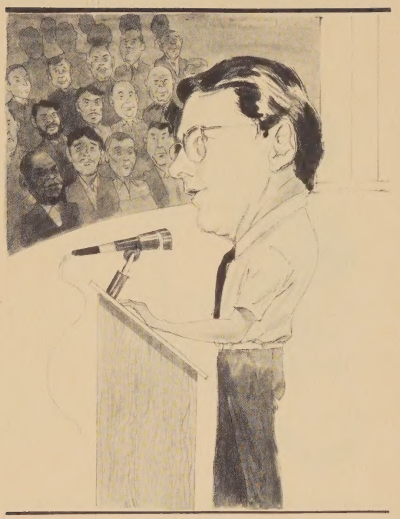
Robert Taggart, San Jose, California. Mr. Taggart pioneered petalized TVRO dish antennas (1970-1972) and low-cost TVRO terminal technology, as a special project for NASA and Stanford University.

AWARD Presented by:
David Johnson, Paradigm Manufacturing, Inc.



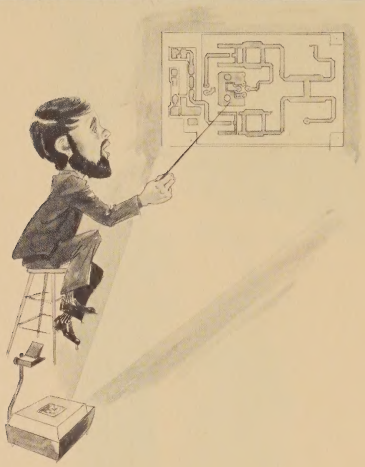
Richard L. Brown, Washington, D.C. Mr. Brown fought brilliantly to defeat legislation proposed in 1980 which would have stopped private TVROs totally and shut down this industry before it began.

AWARD Presented by:
Gus 'Sandy' Wirth, Delta/Draco



H. Taylor Howard, San Andreas, California. Mr. Howard 'pioneered' the packaging of low-cost TVROs, served as our trade association's first President and contributed widely to technology upon which this industry is today based.

AWARD Presented by:
Dick Deutsch, Channel Master Corp.

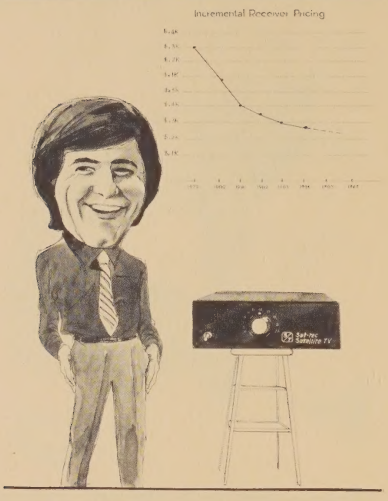


David Barker, Hawaii. Mr. Barker 'pioneered' image-rejection single-conversion receivers (1980), the foundation for virtually all mass-produced receivers in the following years of widespread industry growth.

AWARD Presented by:
Jacob Inbar, California Amplifier

David Brough, Ontario, Canada. Mr. Brough refused to take 'no' for an answer and forced Canadian authorities in the period 1977-80 to accept the inevitability of home and community TVRO systems.

AWARD Presented by:
Guy C. Davis, Uniden Corporation of America



John Ramsey, Penfield, New York. Mr. Ramsey broke the receiver 'price barrier' and 'pioneered' mass-production of TVRO receivers resulting in thousands of new dealers in our industry.

AWARD Presented by:
Ben Rose, BR Satellite

Dr. Arthur C. Clarke, Sri Lanka. Doctor Clarke created the concept of geostationary orbit satellites ('Clarke Orbit Belt') in a paper published in 1945 by the English 'Wireless World' publication.

AWARD Presented by:
Doug Dehnert, USS/Maspro

TVRO's 5TH

SPECIAL Mention:

Co-hosting this evening's event are **Bob Maniaci** (Boman Industries) and **Bob Cooper** (CSD/Coop's Satellite Digest). They are joined on stage by **Mary Maniaci** and **Susan Cooper.**

Assisting in the award's presentation are **Polly Dehnert, Carol Graba** and **Tasha Cooper.** Special nominations for the next round of 'Pioneer Awards' conducted by **Dr. Ed Meek** (Satellite TV Opportunities Magazine) and **Lloyd Covens** of Channel Guide publication.

The entire award proceedings is being videotaped for inclusion in the October 18th 'TVRO FIFTH BIRTHDAY TELECAST' to be carried on a 'satellite near you' (see **CSD** for October, 1984). Our thanks to **Don Hunt Teleproduction** (Nashville) for their assistance in this project.

FUTURE Awardees:

We hope that tonight's program will inspire the industry to make this type of activity an 'on-going' event. Towards that goal, we invite you to 'nominate' additional people for future recognition in this on-going awards program. You will find a container located at each of the display booths for tonight's co-sponsor firms. We invite you to complete the following 'nomination sheet' and to deposit your completed form in a container at any of the ten co-sponsor booths. These forms will be collected and the 'nominations tallied' following this industry trade show. Those nominations will then become an important part in the selection of new honorees in this industry awards program. Thank you for your participation!

I hereby nominate:

1) _____

2) _____

3) _____

4) _____

5) _____